

Formulár spoločenského dopadu

Sekcia A Polia v tejto sekcii sú povinné.		
Inštitúcia: Department of History and Theory of Art, Faculty of Arts, Trnava University		
Oblasť hodnotenia:		
Názov prípadovej štúdie: Artistic interventions in public space as a means of promoting environmentally sustainable ecotourism in the Košice Region		
Typ spoločenského dopadu: Cultural, cultural artefacts, new forms of artistic expression, cultural tourism,		
Obdobie, kedy sa uskutočnil výskum, z ktorého spoločenský dopad vychádza: 2022– 2025		
Údaje o zamestnancoch predkladajúceho útvaru, ktorí vykonali výskum:		
Meno/Mená: Doc. Mgr. Peter Megyeši, PhD.	Úlohy (napr. pracovná pozícia): Associate Professor, Department of History and Theory of Art, Faculty of Arts, Trnava University	Obdobie(-ia) zamestnania na predkladajúcej inštitúcii: Since 2021 to the present
Obdobie, v ktorom došlo k deklarovaniu spoločenského dopadu: 2023-2025		
Sekcia B		
1. Stručné zhrnutie spoločenského dopadu (maximálne 100 slov)		
In the case study we will highlight the use and application of the research results and expertise of doc. Mgr. Peter Megyeši, PhD. in the preparation, implementation, curation and critical reflection of the project Art in Place X, initiated and covered by Košice Region Tourism in 2023 and 2024. The project enabled the creation of eight locally specific artistic interventions by contemporary visual artists, artists and artist collectives. The aim of the project was to create artworks in selected locations in the Košice region that would reflect specific places in the regions in a contemporary visual language, with the potential to stimulate environmentally sustainable ecotourism. The ambition of the project was to connect high quality contemporary visual art with natural landscapes and public spaces in order to increase the quality of tourism,		

2. Výskum, z ktorého spoločenský dopad vychádza (maximálne 500 slov)

Member of the Department of History and Theory of Art, Faculty of Arts, University of Trnava, doc. Mgr. Peter Megyeši, PhD. is an art historian focused on the research of art of the Middle Ages, early modern period, iconography, iconology, emblematics, issues of interpretation of visual art, but as a critic, theorist and curator he is also devoted to contemporary art. He also works as a researcher at the Art Research Centre of Sciences of the Slovak Academy of Sciences in Bratislava. It is this broad-spectrum research position, which enables him to observe and evaluate cultural and historical contexts over long periods of time, while critically perceiving the current forms and strategies of contemporary art, that enabled his successful involvement in the project Art in Place X as a curator and advisor to the expert jury.

Research activity doc. Megyeši's research activity is also reflected in his publishing, reviewing, art-critical and curatorial activities. From outside the academic environment, he is addressed as a member of expert commissions and competition juries in the reflection of contemporary visual art (in 2024, judging projects in the 10th edition of the NOVUM Foundation Prize competition; member of the jury of the Painting - VUB Foundation Prize for a painting work for young artists). He is the president of the Slovak section of AICA - Association internationale des critiques d'art and a member of the editorial board of the journal Ars, a journal of the Institute of Art History of the Slovak Academy of Sciences. He has curated dozens of exhibitions of visual art (among other institutions, e.g. at the East Slovak Gallery in Košice, the Jan Koniarek Gallery in Trnava, the Nitra Gallery, the Považská Gallery in Žilina, the Vojtech Löffler Museum in Košice, and the TIC Gallery in Brno). As an art theorist and art critic, he regularly contributes to the magazines Artalk.info, Flash art (Czech & Slovak edition) and Profil. As part of his teaching activities at the Department of History and Theory of Art, he conducts seminars on art criticism and interpretation of works of art, lectures on art history of the Middle Ages, art of the 20th and 21st centuries, monument care, and lectures on current tendencies in contemporary art.

In addition to seminars and lectures, he regularly organizes and leads professional excursions for students in Slovakia and abroad, where they are thoroughly acquainted with works of art, monuments, architecture, urbanism and cultural and natural landscapes.

The research, from which the social impact stems, is based mainly on the long and methodologically reflected experience of linking art-historical theory with curatorial, presentation and pedagogical practice. The systematic research carried out both inside and outside academia is oriented towards the mediation and interpretation of contemporary visual art, which are linked to the education and cultivation of a broad spectrum of audiences. Research and expertise of doc. Mgr. Petr Megyeši, PhD. was used in this particular case in the preparation, realization, curation and critical reflection of the project Art in Place X, initiated and sponsored by the Košice Region Tourism organization.

3. Odkazy na výskum (maximálne šesť odkazov)

MEGYEŠI, Peter. Premiér ako morská panna či sépia: súčasná politická karikatúra, ikonografická tradícia a kultúrna pamäť. In Operačná a externá pamäť v umení. Ivan Gerát, Marian Zervan (eds.) ; recenzenti: Miroslav Marcelli, Miloš Ševčík, Beata Jablonská. - Bratislava : Novum : VŠVU : Slovart, 2020, s. 118-127.

MEGYEŠI, Peter. Periférie, hranice a momenty prechodu : poznámky k tvorbe Michala Machciníka = Periphery, Boundaries and Moments of Crossing Over: Notes on the Work of Michal Machciník. In Profil súčasného výtvarného umenia, 2020, roč. 27, č. 3, s. 30-41.

MEGYEŠI, Peter. Monika a Ľubo Stacho - Sakrálny príbeh = Ľubo and Monika Stacho: Sacral Stories. In Profil súčasného výtvarného umenia, 2022, roč. 29, č. 4, s. 128-143.

MEGYEŠI, Peter. Napätie medzi obrazmi a textami: Poznámky ku kritickému písaniu o súčasnom vizuálnom umení = Tension Between Images and Texts. Notes on critical writing about contemporary visual art. In Profil súčasného výtvarného umenia, 2023, roč. 31, č. 4, s. 154-161.

MEGYEŠI, Peter. Prekvapujúce súvislosti a objavné prepojenia: poznámky k tvorbe Samuela Velebného = Surprising correlations and exploratory cross-connections: notes on Samuel Velebný's art. In Profil súčasného výtvarného umenia, 2024, roč. 31, č. 1, s. 74-85.

MEGYEŠI, Peter. Pavol Truben a skúmanie utopických biotopov. In Flash art : the world's leading art magazine. Czech & Slovak edition, 2024, vol. 16, no. 72, s. 51-53.

Granty

Co-investigator of APVV grant (19-0522): Creation and Critique of Values in Contemporary Art (visual arts, theatre, film)

4. Podrobnosti o spoločenskom dopade (maximálne 750 slov).

The staff of the Department of History and Theory of Art at the Faculty of Arts, University of Trnava focus their research - within a wide range of their individual specialisations and mutual cooperation - also on contemporary visual art, reflection on the creation and shaping of the public environment, and on the relationships between art, landscape and society. In the context of the analysis of the social impact of our scientific research tasks and projects, we have chosen a case study that demonstrates the direct cooperation between the academic workplace and practice, namely professional participation and expertise in the realization of locally specific works in the cultural landscape and public space of the Košice region. The two editions of the Art in Place X project (2022, 2023) were an unprecedented event in Slovakia, leading to the creation of eight original visual works that had to meet the demanding requirements of entering exposed locations of the cultural landscape, in addition to the ecological specifics of the actual realization of the works and their use.

Doc. Mgr. Peter Megyeši, PhD. was approached by the organization Košice Region Tourism to collaborate as a curator on the project Art in Place X (<https://www.umenienamieste.sk/>). The project was conceived as an open challenge to professional visual artists, artists and collectives. In a multi-round selection process, an expert jury selected the submitted projects that met the competition rules and defined criteria. The following works were realized in 2023: Michal Machciník and Doxa s.r.o.: Comet, locality: Zadiel Canyon; Samuel Velebný: Beyond Time in the Sky, locality: Geyser in Herlany; Martin Piaček and Matej Gavula: Fig Pit, locality: the grounds of

the Sans Souci Summer Palace in Iliašovce; Jarmila Mitríková: Procedure of Crayfish, locality: Lake Turzov; Tomáš Kocka Jusko and Alexandra Selmeciová: Kukaň, locality: Senné pounds. In 2024 the works were created: Matúš Kurdel: 1+1=Les, locality: Drnava; Jozef Pilát: Rainbow drinks water, locality: Smižany; Radovan Čerevka: Turtle bunker, locality: Tajba, Streda nad Bodrogom.

The selected authors and artistic collectives have responded to the specific selected sites in ways that respect and take into account their local specificities, while being created in accordance with the principles of the call and, in particular, with an emphasis on minimising environmental burdens. The individual projects thematise contemporary ecological issues, work with personal memories and the collective imagination, critically comment on the transformations of the landscape and its perception, and declare the sustainability of the projects as well as the cooperation with local communities. However, all the projects are united by a contextual reflection on the selected places X and, above all, by the ambition to positively shape the environment in which the works will be realised, perceived and visited. The Art in Place X project had significant media coverage and response in both years. It was covered by local and national mass media. On the youtube.com platform, videos presenting the project and individual works have hundreds of thousands of plays. The project Art in Place X 2023 also appeared in Denník N's poll on the cultural event of the year (respondent Zuzana Pacáková in Denník N's poll: The cultural event of the year 2023 is the Minister of Culture (poll)). Tomáš Kocka Jusko and Alexandra Selmeciová won the Tatra banka Foundation Art Prize 2023, young artist category, for their work Kukaň. The presented case study shows how research in the field of visual arts and its systematic critical reflection help to enter into the conscious creation and cultivation of public space, taking into account the potential to increase the visitation of specific sites and their appreciation from the perspective of ecotourism. Visual art and its reception contribute to the formation of ecological and environmental discourse, thematizing a sustainable and responsible relationship with historic cultural landscapes. Individual works and their professional reflection allow us to discuss global contexts in specific locations in Eastern Slovakia. Contemporary visual art is a great vehicle for thinking about historical and local contexts and specificities, social education, cultivating visitors, as well as promoting empathy and raising awareness of the forms of historic cultural landscapes in relation to the challenges of the present. In these processes, historians/historians, theorists and curators of art - as in the presented case of Assoc. Megyesi - an irreplaceable role.

5. Zdroje na potvrdenie spoločenského dopadu (maximálne desať odkazov)

- a) oficiálne webové stránky projektu Umenie na mieste X: <https://www.umenienamieste.sk/>
- b) informácie o projekte na webovej stránke Košice región turizmus <https://www.kosiceregion.com/sk/umenie-na-mieste-x/>
- c) Podcast o projekte Umenie na mieste X, hosťami sú riaditeľka organizácie Košice Región Turizmus, Lenka Vargová Jurková a kurátor projektu Peter Megyeši. <https://skpodcasty.sk/podcasty/vyrazme-si-podcast-kosice-region-turizmus/epizoda/umenie-na-mieste-x-cast-1/>,
- d) článok o projekte, konkrétne aj o diele Figová jama. Dávid Gabera: Môže na Spiši vyrásť figa? Sochári Piaček a Gavula skúšajú, kam sa posunula hranica medzi severom a juhom. In: Denník N (11. júna 2023). Dostupné online: <https://dennikn.sk/3417982/moze-na-spisi-vyrast-figa-sochari-piacek-a-gavula-skusaju-kam-sa-posunula-hranica-medzi-severom-a-juhom/>
- e) Reflexia projektu na blogu Nie je túra bez Štúra: <https://www.niejeturabezstura.sk/umenie-na-mieste-x-8-jedinecnych-diel-v-kosickom-kraji-ktore-musis-vidiet>,
- f) článok o projekte: Umenie na mieste X: Spolupráca prírody a umenia pozýva ľudí na návštevu Košického Kraja. In: Aktuality.sk (20. septembra 2023). Dostupné online: <https://www.aktuality.sk/clanok/Rn4LOCV/umenie-na-mieste-x-spolupraca-prirody-a-umenia-pozyva-ludi-na-navstevu-kosickeho-kraja/>,
- g) článok o projekte: V Košickom kraji vyrástla galéria slovenského Landartu. In: Startitup.sk (30. septembra 2024). Dostupné online: <https://www.startitup.sk/v-kosickom-kraji-vyrastla-galeria-slovenskeho-landartu/>
- h) prezentačné videa projektu Umenie na mieste X na youtube.com s evidovanými stovkami tisíc prehratí: https://www.youtube.com/results?search_query=umenie+na+mieste+x
- i) Cena Nadácie Tatra banky za umenie 2023, kategória mladý tvorca získali Alex Selmeči a Tomáš Kocka Jusko za dielo *Kukaň* v rámci projektu *Umenie na mieste X*, Senné. <https://www.tatrabanka.sk/sk/blog/tlacove-spravy/gratulujeme-laureatom-ceny-nadacia-tatra-banka-za-umenie-2023/>
- j) článok o projekte: Adrián Kobetič – Peter Megyeši: Figová jama ako gesto kultivácie. In: Vlna, 2023, roč. 25, č. 96, s. 52-61. <https://sfu.sk/eshop/casopisy/vlna-c-96/>

Ďalšie kontextové údaje

Polia v tejto časti sú doplnkové a nepovinné. Tieto informácie by sa mali poskytnúť v samostatnom formulári a nie sú zahrnuté do limitu piatich strán.

Meno(-á) poskytovateľa(-ov) finančných prostriedkov:**Globálny výskumný identifikátor financovateľa(-ov) (<https://www.grid.ac/>):****Názov(-y) programu(-ov) financovania:****Číslo(-a) grantu(-ov):****Výška grantu(-ov) (v EUR):****ORCID pre každého menovaného výskumníka/čku, ak ho má:****Meno(-á) formálneho(-ych) partnera(-ov):****Krajina/krajiny, v ktorých sa dopad prejavil:**